



WHDH-TV
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Advertiser
Agency
Buyer
Salesperson

JOHN TIERNEY FOR CONGRESS-DEMOCR
Adelstein Liston (2292)
Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 173865
Inv Date 9/30/2012
Terms Net 30
Contract 48273
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Adelstein Liston
222 W Ontario St #600
Chicago, IL 60654

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est. 3233 9/24-10/7 (27822)
Acct Types Local/Political Candidate Agency
Est/Headline 3233/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 5:59:59PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	5:30AM- 6:00AM	Per week (2),Mo,Tu,We,Th,Fr	09/25/12 5:57AM (Tu)	00:30	7 News Today in New England	TIER0430H	\$500.00	
1.0	SPOT	5:30AM- 6:00AM	Per week (2),Mo,Tu,We,Th,Fr	09/26/12 5:45AM (We)	00:30	7 News Today in New England	TIER0430H	\$500.00	
2.0	SPOT	7:00AM- 8:00AM	Per week (1),Mo,Tu,We,Th,Fr	09/27/12 7:29AM (Th)	00:30	Today Show	TIER0430H	\$2000.00	
3.0	SPOT	8:00AM- 9:00AM	Per week (1),Su	09/30/12 8:25AM (Su)	00:30	TODAY SHOW-SUNDAY	TIER0430H	\$1000.00	
4.0	SPOT	9:00AM- 9:30AM	Per week (3),Mo,Tu,We,Th,Fr	09/25/12 9:20AM (Tu)	00:30	7 News Today in New England 9-10A	TIER0430H	\$900.00	
4.0	SPOT	9:00AM- 9:30AM	Per week (3),Mo,Tu,We,Th,Fr	09/27/12 9:29AM (Th)	00:30	7 News Today in New England 9-10A	TIER0430H	\$900.00	
4.0	SPOT	9:00AM- 9:30AM	Per week (3),Mo,Tu,We,Th,Fr	09/28/12 9:22AM (Fr)	00:30	7 News Today in New England 9-10A	TIER0430H	\$900.00	
5.0	SPOT	9:30AM-10:00AM	Per week (1),Mo,Tu,We,Th,Fr	09/28/12 9:41AM (Fr)	00:30	7 News Today in New England 9-10A	TIER0430H	\$900.00	
6.0	SPOT	10:00AM-11:00AM	Per week (2),Mo,Tu,We,Th,Fr	09/25/12 10:57AM (Tu)	00:30	Today Show	TIER0430H	\$750.00	
6.0	SPOT	10:00AM-11:00AM	Per week (2),Mo,Tu,We,Th,Fr	09/26/12 10:58AM (We)	00:30	Today Show	TIER0430H	\$750.00	
7.0	SPOT	12:00PM- 1:00PM	Per week (2),Mo,Tu,We,Th,Fr	09/27/12 12:30PM (Th)	00:30	7 News at Noon	TIER0430H	\$900.00	
7.0	SPOT	12:00PM- 1:00PM	Per week (2),Mo,Tu,We,Th,Fr	09/28/12 12:29PM (Fr)	00:30	7 News at Noon	TIER0430H	\$900.00	
8.0	SPOT	3:30PM- 4:00PM	Per week (3),Mo,Tu,We,Th,Fr	09/25/12 3:40PM (Tu)	00:30	Family Feud Episode: 12036	TIER0430H	\$500.00	
8.0	SPOT	3:30PM- 4:00PM	Per week (3),Mo,Tu,We,Th,Fr	09/27/12 3:41PM (Th)	00:30	Family Feud Episode: 12038	TIER0430H	\$500.00	
8.0	SPOT	3:30PM- 4:00PM	Per week (3),Mo,Tu,We,Th,Fr	09/28/12 3:52PM (Fr)	00:30	Family Feud Episode: 12039	TIER0430H	\$500.00	
9.0	SPOT	4:00PM- 4:30PM	Per week (2),Mo,Tu,We,Th,Fr	09/25/12 4:11PM (Tu)	00:30	7 News at 4	TIER0430H	\$1000.00	
9.0	SPOT	4:00PM- 4:30PM	Per week (2),Mo,Tu,We,Th,Fr	09/26/12 4:20PM (We)	00:30	7 News at 4	TIER0430H	\$1000.00	
10.0	SPOT	4:30PM- 5:00PM	Per week (3),Mo,Tu,We,Th,Fr	09/25/12 4:41PM (Tu)	00:30	7 News at 4	TIER0430H	\$1200.00	
10.0	SPOT	4:30PM- 5:00PM	Per week (3),Mo,Tu,We,Th,Fr	09/26/12 4:48PM (We)	00:30	7 News at 4	TIER0430H	\$1200.00	
10.0	SPOT	4:30PM- 5:00PM	Per week (3),Mo,Tu,We,Th,Fr	09/27/12 4:46PM (Th)	00:30	7 News at 4	TIER0430H	\$1200.00	
11.0	SPOT	6:00PM- 6:30PM	Per week (1),Mo,Tu,We,Th,Fr	09/25/12 6:26PM (Tu)	00:30	7 News at 6	TIER0430H	\$2000.00	
12.0	SPOT			09/29/12			1 preempt @ \$2000.00	\$0.00	Schedule Change
13.0	SPOT	7:00PM-Access Holly	Per week (1),Sa	09/29/12 7:59PM (Sa)	00:30	Access Hollywood Sat Episode: W838	TIER0430H	\$750.00	
14.0	SPOT	10:00PM-REVOLUTION	Per week (1),Mo	09/24/12 10:13PM (Mo)	00:30	REVOLUTION	TIER0430H	\$8000.00	
15.0	SPOT	7:57PM-THE VOICE	Per week (1),Tu	09/25/12 8:43PM (Tu)	00:30	THE VOICE	TIER0430H	\$15000.00	
16.0	SPOT	9:00PM-Law & Order	Per week (1),We	09/26/12 9:20PM (We)	00:30	Law & Order SVU	TIER0430H	\$5000.00	
17.0	SPOT	10:00PM-ROCK CENT	Per week (1),Th	09/27/12 10:39PM (Th)	00:30	ROCK CENTER WITH BRIAN WILLIAMS	TIER0430H	\$2500.00	
18.0	SPOT	10:00PM-DATeline	Per week (1),Fr	09/28/12 10:31PM (Fr)	00:30	DATeline	TIER0430H	\$4000.00	
19.0	SPOT	10:59PM-7 News at 11	Per week (1),Sa	09/29/12 11:28PM (Sa)	00:30	7 News at 11 PM	TIER0430H	\$2500.00	
20.0	SPOT	11:29PM-Saturday Ni	Per week (1),Sa	09/29/12 11:50PM (Sa)	00:30	Saturday Night Live	TIER0430H	\$2200.00	
21.0	SPOT	11:55PM-7 SPORTS X	Per week (1),Su	09/30/12 12:53AM (Su)	00:30	7 SPORTS XTRA	TIER0430H	\$750.00	
22.0	SPOT	9:00AM-GOLF-- RYD	Day,Sa-2	09/29/12 9:56AM (Sa)	00:30	GOLF-- RYDER CUP SAT	TIER0430H	\$1500.00	
22.0	SPOT	9:00AM-GOLF-- RYD	Day,Sa-2	09/29/12 4:54PM (Sa)	00:30	GOLF-- RYDER CUP SAT	TIER0430H	\$1500.00	
23.0	SPOT	12:00PM-GOLF-- RYD	Day,Su-2	09/30/12 12:55PM (Su)	00:30	GOLF-- RYDER CUP SUN	TIER0430H	\$2500.00	
23.0	SPOT	12:00PM-GOLF-- RYD	Day,Su-2	09/30/12 6:32PM (Su)	00:30	GOLF-- RYDER CUP SUN	TIER0430H	\$2500.00	
50.0	SPOT	6:00PM-7 News at 6	Per week (1),Su	09/30/12 6:53PM (Su)	00:30	7 News at 6	TIER0430H	\$2000.00	M/G For 12.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$70,700.00	Total Spots	35
Commission	(\$10,605.00)		
Net Total	\$60,095.00		